To: Rumberger, J
From: Campbell, Judy
Posted: 4/20/98 10:46
Opened: 4/27/98 11:05
Subject: SOUTHLAND / 7-11

HI JEFF,

IN REFERENCE TO YOUR LETTER DATED 4/6/98 INDICATING 7-11 SURVEY RESULTS AND McLANE DIVISION SKU NEEDS FOR THE JUNE DORAL B2G1F AND JUNE DORAL B1G1F, PLEASE CLARIFY THE FOLLOWING AS SOON AS POSSIBLE:

ON YOUR SPREADSHEET McLANE NE IS SHOWN UNDER DORAL B1G1F ON 2 SEPARATE LINES - ONE SHOWING NEEDS OF 75 SKUS, THE OTHER LINE SHOWS NEEDS OF 150 SKUS. ON PAGE 2 YOU SHOW ESTIMATED NEEDS FOR REGION 1610 AS:

14 (B1G1F)

MY QUESTIONS:

1. DOES 14 REPRESENT 'CASES'?
   AND IF SO, 14 CASES TOTAL, OR 14 CASES EACH STYLE?

2. HOW DO I DETERMINE WHAT REGION THESE CASES / DISPLAYS WILL BE GENERATED FROM??

(AS TRANSFERS NEED TO BE COMPLETED FOR THIS PROMOTION THIS WEEK, I WILL FAX THIS CORRESPONDENCE TO YOUR ATTENTION AS WELL.)

J. CAMPBELL / 1610

CC: MacWilliams, Lori, Schwalm, S

Source: https://www.industrydocuments.ucsf.edu/docs/hsmn0000